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Press Release for immediate distribution

Hon'ble Delhi Chief Minister Smt. Rekha Gupta, Union Minister of State for Finance Shri Pankaj Choudhary & DFS Secretary Shri M. Nagaraju Address Mega Camp in New Delhi

New Delhi, 27 November 2025: Hon'ble Chief Minister of Delhi Smt. Rekha Gupta, Union Minister of State for Finance Shri Pankaj Choudhary, and DFS Secretary Shri M. Nagaraju, along with Shri Shurbir Singh, IAS, Finance Secretary of the Government of the National Capital Territory of Delhi (GNCTD) and PNB MD & CEO Shri Ashok Chandra, addressed the Mega Camp in New Delhi today. The initiative, held under the theme “आपकी पूंजी आपका अधिकार – Your Money Your Right,” aims to deepen financial awareness, access, and empowerment for citizens. The camp also featured an exhibition zone showcasing financial services, inclusion initiatives, and online verification of unclaimed financial assets for general public.

The event was organised by the State Level Bankers' Committee (SLBC)–Delhi under the aegis of the Department of Financial Services (DFS), Ministry of Finance, Government of India, with participation from the Reserve Bank of India (RBI), Insurance Regulatory and Development Authority of India (IRDAI), Securities and Exchange Board of India (SEBI), Investors Education and Protection Fund Authority (IEPFA), and the Pension Fund Regulatory and Development Authority (PFRDA). It was held at the Dr. Ambedkar International Center, Janpath, New Delhi.

Speaking at the event, **Hon'ble Delhi Chief Minister Smt. Rekha Gupta** said that this initiative is an integral part of Hon'ble Prime Minister Shri Narendra Modi's vision and reflects his commitment to ensuring financial empowerment for every citizen. She further said that the country's growing trust in savings, digital payments, and government schemes has been transformative. Highlighting the government's commitment to ensuring that unclaimed assets reach their rightful owners, she said, *“Every rupee must return to its citizen. With the Ministry's support and efforts from all financial institutions, we are taking unclaimed assets to the masses with full transparency.”* She added that the campaign will run until December 2025 and urged collective participation to further strengthen financial awareness and economic circulation.

Union Minister of State for Finance Shri Pankaj Choudhary emphasised the government's focus on ensuring no citizens are left behind, a mission that has been propelled by Hon'ble Prime Minister Shri Narendra Modi's visionary leadership and people-centric governance. He noted that over 57 crore Jan Dhan accounts—of which 32 crore belong to women—reflect a strong push toward women's empowerment. He added that Direct Benefit Transfers amounting to ₹45 lakh crore over the past 11 years have

reached beneficiaries seamlessly, reinforcing the success of financial inclusion initiatives such as zero-balance accounts.

DFS Secretary Shri M. Nagaraju highlighted that the campaign is being conducted across 200 districts in multiple local languages, with another 102 districts to be covered in the next phase. He shared that over ₹1,800 crore worth of unclaimed assets have been settled in the past two months alone, demonstrating the strong response from citizens. He also noted the availability of platforms such as UDAM (RBI) for unclaimed deposits, Bima Bharosa (IRDAI) for insurance claims, and MITRA (SEBI) for mutual funds. He said DFS is working with regulators to develop a single unified portal for all unclaimed financial assets to enhance ease of access and public trust. He urged banks and SLBCs to focus on guiding citizens with documentation and ensuring timely resolution of claims.

Appreciating SLBC Delhi for their efforts, **PNB MD & CEO Shri Ashok Chandra** said, “It is encouraging to see all financial institutions come together for the ‘Aapki Poonji Aapka Adhikar’ campaign. I urge citizens to actively participate and make this initiative a success.”

The “Aapki Poonji Aapka Adhikar” campaign was inaugurated by Union Minister for Finance and Corporate Affairs Smt. Nirmala Sitharaman on 4 October 2025 in Gandhinagar, Gujarat. Unclaimed financial assets—including bank deposits, insurance claims, dividends, shares, and mutual fund proceeds—often remain untouched due to lack of awareness or outdated information. The Mega Camp offers citizens on-the-spot assistance and guidance for reclaiming such assets. The Government of India remains committed to ensuring that every rupee saved by citizens can be rightfully accessed by them, their nominees, or legal heirs.

Punjab National Bank is the Lead Bank for the NCT of Delhi. SLBC-Delhi has also coordinated the showcase of stalls from public and private sector banks, life and non-life insurers, and financial regulators at the Atrium of the Dr. Ambedkar International Center.

There are 34 stalls from Member Banks, Life and Non-Life Insurance companies including regulators like RBI, PFRDA, IRDAI etc. The 46 member banks of SLBC DELHI and all major Life and Non-Life participated in this Mega Camp. The amount given in the camp is approx 2.50 cr to the 60 account holders. Total amount of Rs.98 cr is refunded in Delhi to the claimants from 1st October, which is highest among all the SLBCs. More than 800 people participated in the camp.
